



Fall Prevention Coalition - Los Angeles (FPC-LA)

FPAW Event / One-Day Symposium Teleconference

Friday, May 3, 2013, 10:00 – 11:00 pm

Attendees: 5

Emily Nabors, Anna Nguyen (FPCE), Gretchen Swanson (Heart of Ida), Doug Melnick (LA County Public Health), Merlyn Vinzon (VA)

- I. Target audiences for FPAW Event (supporting community-dwelling older adults)
 - Not primary care physicians – it's very hard to capture their attention, or they may not think that fall prevention is an important-enough topic
 - Directors/administrators/decision makers – individuals who have roles in planning/program delivery and maybe those directly underneath them who have insight into how programs would be implemented (e.g., Director of Rehab, health educators)
- II. Content
 - Provide attendees with tools that they need to bring FP into the work that they do; they can see how it relates to them or create partnerships, ways to fund and sustain programs
 - Statistics of falls in LA County
 - Overviews of evidence-based programs and how to select an appropriate one based on resources available and population served
 - New developments (e.g., physicians required to fall risk assessment in annual Medicare wellness visit)
 - Areas of research: Strength and balance, Medication management, Home safety, Vision
 - Possible speakers: Physical medicine/rehabilitation, VA (Dr. David Ganz), CDC (for Dr. Judy Stevens), local Kaiser doctor (may get hours off to do outreach)
 1. TO DO: Merlyn to talk with Dr. Ganz about speaking at the FPAW Event
 - Supporting culturally diverse communities by creating information in other languages – providing programs requires materials in those languages as well
- III. CME
 - Perhaps create CEUs to help engage direct care providers
 - We would need a larger budget (e.g., CME vendor, marketing)
 - LA County already has CME on FP
(<https://admin.publichealth.lacounty.gov/wwwfiles/ph/media/media/rxaug10.pdf>
see page 5 for link to emodule - <https://publichealth.lacounty.gov/elearning>)
 - CME will be tabled for another event and not be part of FPAW Event
- IV. Determine Activities
 - Presentations
 - Exhibit hall/information – have Coalition members vs. for-profit vendors
- V. Outcomes/goals
 - Target number of attendees = 100
 - Raise awareness of attendees of programs available
 - Spark new FP programs
 - Policies embedded in agency procedures
 - Establish new partnerships
 - Strengthen the Coalition
- VI. Upcoming Teleconferences
 - Tues, May 14, 10-11a – teleconference: FPAW Media Campaign
 - Wed, May 22, 10-11a – teleconference: FPAW Event/One-Day Symposium