Nation’s Best Consumer Health Information Materials Recognized By 19th Annual National Health Information Awards℠ Program

Libertyville, IL—The nation’s best consumer health information programs and materials produced in 2011 have been announced following the 19th annual National Health Information Awards (NHIA) program held in summer, 2012. This year, nearly 1,000 entries were submitted by a wide variety of leading organizations in the consumer health field. This awards program, the most comprehensive competition of its kind, is organized by the Health Information Resource Center℠, a national clearinghouse for consumer health information programs and materials. See a complete list of 2012 winners and judges biographies at healthawards.com/2012winners.

The judges, a panel of health information experts, selected gold, silver, bronze and merit winners. Entries included brochures, audio/video, newspaper and magazine articles, books, and other media from hospitals, publishers, ad agencies, trade associations, etc. According to Patricia Henze, Executive Director of the Health Information Resource Center, These awards set an industry standard of quality for consumer health materials, and this ‘seal of quality’ helps health professionals find the best consumer health information resources for their programs.

All Gold Award recipients, which represent the top five percent of all entries, were reviewed by a special panel of judges for the Best of Show Award. The 2012 Best of Show Prize winners are Ladies’ Home Journal for “Lifesaver,” RLTV for “To Not Fade Away,” American Academy of Orthopaedic Surgeons for “To Not Fade Away,” and Learning ZoneXpress for “Periodic Table of Vegetables Poster.”

In addition to presenting the National Health Information Awards and Web Health Awards programs, the Health Information Resource Center (HIRC) is the coordinator of two national health and fitness events. National Women’s Health & Fitness Day℠ is held the last Wednesday in September with the goal of promoting the importance of health awareness and regular physical activity for women of all ages. Family Health & Fitness Day USA℠ is held the last Saturday in September to promote the importance of regular physical activity for children and their parents.

For more information on the National Health Information Awards program (including a 2013 entry form), the Winter/Spring 2013 Web Health Awards program, sponsorship, or any of the HIRC’s programs and services, please contact Patricia Henze at 847-816-8660, 8-6 Central time or visit our website at healthawards.com.

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