



## Fall Prevention Coalition - Los Angeles (FPC-LA)

Thursday, March 22, 2012, 10:00 – 12:00 pm  
Braille Institute, Community Room

Attendees (12): Jose Hernandez (Alzheimer's Association), Judy Hill (Braille Institute), Phyllis Amaral (Center for the Partially Sighted), Patrick Beck, Greg Misiaszek, Emily Nabors, Anna Nguyen, Jon Pynoos (Fall Prevention Center of Excellence), Jasmine Libarian (Forever Active, Inc.), Helen Davis (LA City AAA), Rick Sewell (LA County Fire Dept), Kym Hall (Motion Picture and Television Fund, Rebuilding Together)

### I. COALITION UPDATE

- The Falling Monologues - over 1000 views to date!! YouTube link reposted by LA County's 211, CA Association for Adult Day Services, Arkansas Senior Health Insurance Info., Salt Lake County Aging Services, Missouri Center for Patient Safety, SAFE: Central Valley Coalition, Forever Active, and Fresno State Gerontology and requested by Rhode Island Falls Injury Prevention Coalition. **TO DO: Members** let us know if you have seen it posted anywhere else; **TO DO: Members** please fill out the feedback survey: <http://www.surveymonkey.com/s/RN3TFKY>
- FPCE will work with City Dept. of Aging and UCLA on "On The Move" TV series which follows older people and promotes physical activity

### II. FINALIZED FPC-LA VISION AND MISSION STATEMENTS

- Vision Statement: "Promoting safe fall-free aging"
- Mission Statement: To reduce fall risk for older adults through education, advocacy, planning, and community action across Los Angeles County
- Use them for inspiration, guidance, and share them with members of your network!

### III. STRUCTURE & MEMBER INVOLVEMENT

- To create a resource-sharing mechanism among members – **TO DO: Members** send your online / PDF falls-related handouts and descriptions of services to [annaquyn@usc.edu](mailto:annaquyn@usc.edu)
- To create ongoing communication strategies among members – we are compiling a list of member contact information and descriptions of what each org. does related to falls. **TO DO: Members** send a short overview (100 words) on your org's fall prevention activities and services (include your name, position, e-mail and contact number, and if/how you receive/give referrals) to [annaquyn@usc.edu](mailto:annaquyn@usc.edu)
- Developing Facebook group – find us "Fall Prevention Coalition – Los Angeles (FPC-LA); member event updates will be posted as they are received
- FPC-LA Member Kym Hall is spearheading newsletter and Facebook updates: **TO DO: Everyone** send 50 word short blurb (what you're doing, about to do, personally or as part of your org) – send to [khall@mptvfund.org](mailto:khall@mptvfund.org) by Fri, May 4<sup>th</sup>; Jose Hernandez will translate into Spanish
- Suggestion: Create a committee to get greater buy-in from higher level management to link together services/case management
- Suggestion: Create a low vision committee to determine appropriate referral pathways
- Suggestion: Have a meet-and-greet to provide opportunity for members to connect with each other in a casual, unstructured way and to create some buzz about the Coalition
- **TO DO: Members** fill out a Member Involvement Form and submit to [annaquyn@usc.edu](mailto:annaquyn@usc.edu); to identify how each member will be involved in Coalition activities

### IV. 2012 QUARTERLY MEETING SCHEDULE: 10-12p @ Braille Institute, Community Room

- Thursday, April 26, 2012
- Thursday, July 26, 2012
- Thursday, October 25, 2012