



Fall Prevention Coalition - Los Angeles (FPC-LA)

Wednesday, October 19, 2011, 10:00 – 12:00 pm

Los Angeles City Department of Aging
3580 Wilshire Blvd., Los Angeles, CA 90010

Attendees: Adama Dyoniziak, Braille Institute; Pamela Huntoon, City Council; Emily Nabors, Anna Nguyen, Jon Pynoos, Greg Misiaszek, Fall Prevention Center of Excellence; Jasmine Libarian, Forever Active, Inc.; Mike Stifel, Jewish Family Service; Mike Murase, Little Tokyo Service Center; Laura Trejo, Helen Davis, LA Dept. of Aging; Elizabeth Jimenez, Mexican American Opportunity Foundation; Gabriel Boyadijian, LA County AAA; Rick Sewell, LA County Fire Dept.; JoAnna Levinson, LA Public Health Dept.; Kym Hall, Motion Picture & Television Fund; Oscar Lopez, Partners in Care Foundation; Linda Cantrill, Spirited Balance; Brad Williams, USC Pharmacy.

I. Members participated in an activity (SWOC Analysis) to identify the Coalition's internal STRENGTHS & WEAKNESSES, and external OPPORTUNITIES & CHALLENGES:

We then used the SWOC analysis to begin developing our future vision, format, key activities and determine next steps.

Strengths

- Well educated staff
- Diverse collaborations
- Website to download info
- FPC-LA USC
- Wide resource network
- Spread throughout LA
- Created many useful products
- Experience with grant funding
- Innovative ideas
- Participation of AAAs and PH
- Networking w/ other coalition members
- Needs-driven, geographically specific
- Involvement in community
- Expertise and passion of member

Weaknesses

- High member turnover
- Over reliance on A&E – after funding ends
- Need funding to work w/ FPCE
- Lack of collaboration w/ each other
- Missing orgs, underrep groups; eg AOTA/APTA
- Making sure each member has a role
- Everyone's knowledge and expertise fully used
- Members not always bringing FP back to orgs
- FPC-LA target audience too narrow
- Lacking volunteer pool, older adults
- Lacking person-power
- Don't have dedicated members for recruiting
- Wavering hospital representation
- Orgs often looking out for bottom line \$\$\$
- Inconsistent member meeting attendance
- Underdeveloped master calendar
- Need to follow-through with brainstorm ideas
- FPC-LA does not have its own website

Opportunities

- Poised to support sub-coalitions
- Partner w/ high schools -intergenerational
- Target/partner w/ HMOs/PPOs
- Grant/donor seeking; Linda's contact
- Utilize LA City AAA and PH website
- Utilize volunteer programs: vol. match, Andrus, other resources
- Special needs funding (intense case management)
- Utilize FPAW, already embedded in agencies
- Communication hub, email list monthly
- Faith-based organizations inter-faith council
- Connection w/ health plans
- Utilize "fall survivors" in speaking engagements
- Charge for FPC-LA products
- LA Unified adult education
- Changes in hospital policy → include FP
- Leverage partnerships
- Utilize volunteer screening PIC has MOU

Challenges

- FP not embedded in all orgs
- Barriers to education and learning
- No falls spokesperson
- Not all administrators see FP as important
- Lack of publicity to get buy-in
- FP not appealing – needs to be repackaged
- No online referral network

II. Members discussed possible key activities and ideas for meeting facilitation for the next stage of the Coalition.

Key Activities

- Identify and secure spokesperson
- FP Presentations
- Dissemination of existing FP materials/products
- Annual activities for FPAW
- Create new strategic plan

Coalition Structure and Functioning

- Committee Format
 - Raising awareness
 - Evidence-based programs
 - Policy and advocacy
- Alternating meeting facilitation committee using standardized checklist
- Establish Leadership Committee (?)
- Determine meeting frequency

III. Updates

- Coalition and member accomplishments during FPAW were emailed to all members.
- The Falling Monologues have been recorded and will be aired the week of November 14th (exact dates and times will be sent out once we receive them). We plan to have The Falling Monologues posted online soon.
- The Public Health Speakers Bureau is ready for fall prevention presentation requests, which can be made using this link:
<https://admin.publichealth.lacounty.gov/phcommon/public/hea/spbureau/index.cfm>
- Member update: Jewish Family Service has expanded its offerings of the evidence-based program, Tai Chi: Moving for Better Balance.

IV. Next Steps

- Members will receive a link to an online survey by email to help develop a new Coalition structure, vision, and key activities – please complete the survey by Friday, November 4.

Next Meeting

Wednesday, November 16th from 10:00 am to 12:00 pm
Braille Institute
741 North Vermont Avenue
Los Angeles, CA 90029-3594