



Fall Prevention Coalition - Los Angeles (FPC-LA)

Wednesday, September 14, 2011, 10:00 – 12:00 pm

California Endowment, Cabrillo Room

1000 North Alameda Street, Los Angeles, CA 90012

Attendees: Jasmine Libarian (Forever Active Inc.), Helen Davis (LA City Dept of Aging), Laura Gazdziak (LA County Public Health), JoAnna Levinson, Rita Mozian (LA County Public Health, via phone), Emily Nabors, Anna Nguyen (Fall Prevention Center of Excellence), Phyllis Amaral (Centers for the Partially Sighted, via phone)

1. Updates

- a. Welcome new member JoAnna Levinson, LA County Public Health
- b. Falling Monologues
 - i. Taped by Channel 35 for the *Ageing Well in LA* Program
 - ii. Members can have 2 versions: general introduction with all 5 monologues; and general introduction with each monologue followed by post script going over key points in the monologue
 - iii. They are to be aired in early November - we will let you know when
 - iv. Comment: the older adult actors lend credibility to the topic
 - v. Comment: the monologues feature active older adults, possibly breaking some stereotypes that only frail older adults fall
 - vi. There will also be a segment on Forever Active Inc. about home modifications and FP aired around same time
 - vii. We will let you know when *the Falling Monologues* will be online (youtube.com, stopfalls.org) or available in DVD format
- c. Public Health Speakers Bureau Update
 - i. In about 2 weeks FP PPT will be online and ready for requests - Laura will let us know when it is up
 - ii. There is a presentation request form online - <http://publichealth.lacounty.gov/hea/speakers.htm>
 - iii. LA Dept. of Aging can host FP presentations as well
- d. FPCE Calendar: Send details for upcoming events to Emily to be publicized on FPCE Calendar on stopfalls.org
- e. Member Updates
 - i. National Safety Council and CDC have senior fire safety toolkit
 1. Email Emily if you want more information
 - ii. LA City AAA distributed FP materials to city senior centers
 - iii. Centers for the Partially Sighted will be at the AARP Conference
 - iv. Rita will have FP posters posted at 4 health centers and will be conducting two FP presentations
 - v. Laura will present Oct. 14 in Beverly Hills, Jan 25-26 in Santa Monica and Culver City at Menorah Housing sites
 - vi. Partners in Care will highlight FP at health centers this week
 - vii. **TO DO: Helen** to coordinate USC pharmacy student brown bag medication reviews during lunches and then at public libraries

2. FPAW

- a. Obtaining Proclamations from LA County and City
- b. **TO DO:** Contact Tom LaBonge, Chair of Aging Committee
- c. Completed Press Release for members' use during FPAW

3. Community Programs – Resource Packet

- a. Goal: create a packet of FP information for community programs to be shared with their staff and individuals/families that they serve
- b. Currently being reviewed by representatives of different target communities

4. Service Provider Training – PowerPoint Presentation

- a. Train the trainer model – train professionals/providers to use presentation to train their staff/colleagues; sessions to be held in Oct/Nov
- b. Finalizing PPT content, will give to FP experts for review/feedback
- c. Coalition member roles: Jasmine – publicity; Phyllis – evaluation; Linda – format of train-the-trainers sessions
- d. **TO DO: Linda** can do Center for the Partially Sighted presentation

5. Coalition Communication

- a. Started a FPC-LA FaceBook group to enhance communication – can be used as a hub for FPC-LA documents, sharing of events and information
- b. Concern: Personal vs. Professional – many use FB for personal reasons
- c. Concern: Access/privacy – only members vs. open to the public
- d. Suggestion: LinkedIn may be more professional
- e. Some websites are blocked by organizations for productivity reasons
- f. Be careful about for-profit organizations that want to further their goals and not promote the Coalition's goals and mission
- g. **TO DO:** Ask members for FaceBook info to “friend” them; start small and see how well group page is used

6. Post-FPAW Activities – In the remaining funding period, what do you want the Coalition to accomplish? What do you want to gain from the Coalition?

- a. Every member organization has a community outreach component –we need to unite together, help co-promote each other in the context of FP
- b. Share with each other about events, share handouts/info on services
- c. Create hub of events and information with 1 contact person and weekly emails listing events, possibly Helen
- d. Contact members to see if they still want to be involved, their interests
- e. Need for expert presentations: e.g., what is state-of-the-art, how to help people with vision impairment learn about FP, participate in programs
- f. *Aging Well in LA* segment on falls and pharmacy
 - i. **TO DO: Anna** to contact Brad about Aging Well in LA Program

7. Next Steps

- a. **TO DO: Emily/Anna, Phyllis** to update Falls and Vision Loss handout
- b. **Next meeting:**

Wednesday, October 19th, 10:00am – 12:00pm
at the LA Dept. of Aging, 3580 Wilshire Blvd., Suite 300,
Los Angeles, CA 90010